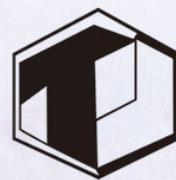


**GLOBAL**

Vol. 4 / 2025

# Jewelry Special



**Trend Jewellery Ltd.**

Room B7-8, Merit Industrial Centre,  
Block B, 94 Tokwawan Road, Kowloon, Hong Kong.

Email: [info@trendltd.com](mailto:info@trendltd.com)

Tel: (852) 2334 3698 Fax: (852) 2362 6292



[www.TrendJewelleryLtd.com](http://www.TrendJewelleryLtd.com)



C&F JEWELLERY (MFR) LTD.



ODM, OEM Available

[www.cfjewellery.com](http://www.cfjewellery.com)



## Lab Grown Diamonds

Fax : (852)2994 8255   Tel : (852) 2994 8655   Email : [info@cfjewellery.com](mailto:info@cfjewellery.com)

Unit F-03, 8/F, Hang Fung Industrial Building, Phase 2, No.2G Hok Yuen Street, Hung Hom, Kowloon, HK



PERFECT JEWELLERY

保發珠寶



SHOW SCHEDULE 2025

HKTDC HK INT'L JEWELLERY SHOW  
ISTANBUL JEWELRY SHOW I  
55TH MIDEAST WATCH & JEW SHOW  
JCK LAS VEGAS SHOW  
JEWELLERY & GEM ASIA HK  
JEWELLERY & GEM WORLD HK  
56TH MIDEAST WATCH & JEW SHOW  
JMA HK INT'L JEW SHOW

保發集團國際控股(香港)有限公司

PERFECT GROUP INTERNATIONAL HOLDINGS (HK) LIMITED

香港九龍灣常悅道 1 號恩浩國際中心 26 樓  
26/F, YHC TOWER, 1 SHEUNG YUET ROAD,  
KOWLOON BAY, HONG KONG

TEL: (852) 2334 6841 FAX: (852) 2764 5608



[www.hkperjew.com.hk](http://www.hkperjew.com.hk) [perfectgroup3326hk](https://www.instagram.com/perfectgroup3326hk)

Jewellery & Gem WORLD Hong Kong  
環球盛事 | 九月香港珠寶首飾展覽會  
17-21 Sept 2025  
Booth no. : 1D402, 1D412

56th MidEast Watch & Jewellery Show  
第56屆中東鐘錶珠寶展  
24-28 Sep 2025  
Booth no. : HK-E1

JMA Hong Kong International Jewelry Show  
JMA 香港國際珠寶節  
27-30 Nov 2025  
Booth no. : 1CA2



*Perfection by  
Perfect Jewellery*

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中國佛山市順德區倫教街道翡翠路1號 保發集團大廈  
電話: (86) 757 2281 9988

香港主板上市公司 股份代號HK3326



珠寶展 2025

香港貿發局香港國際珠寶展  
伊斯坦布爾珠寶展  
第55屆中東鐘錶珠寶展  
JCK拉斯維加斯珠寶展  
寰亞盛會 | 六月香港珠寶首飾展覽會  
環球盛事 | 九月香港珠寶首飾展覽會  
第56屆中東鐘錶珠寶展  
JMA香港國際珠寶節



# PERFECT JEWELLERY

## 保發珠寶

Perfect Jewellery is the subsidiary of the Hong Kong Listed Company PERFECT GROUP INTERNATIONAL HOLDINGS LTD (stock code HK. 3326) and has over 30 years of experience in the industry. It is one of leading manufacturers and exporters and is offering an extensive range of fine jewellery in 14k, 18k and Platinum. Perfect jewellery is renowned for its innovation designs with flawless craftsmanship and is particularly well-known for the high quality invisible and micro-pave settings.

The experienced management in the Hong Kong headquarter together with skilled goldsmiths and well equipped Shunde factory has enabled PJ to deliver the good-quality, stylish designs at competitive prices.

The Company has executed the customer-oriented strategy and strives to devote its attention in providing high quality products and on time delivery. Its strong sales team and professional designers have acquired customer's trust by furnishing excellent service and creating the right designs that meet individual needs.

To be well aware of the trends in different markets; PJ actively participates in worldwide trade shows. It has successfully built up a professional image and extends its influence over the global jewellery markets.

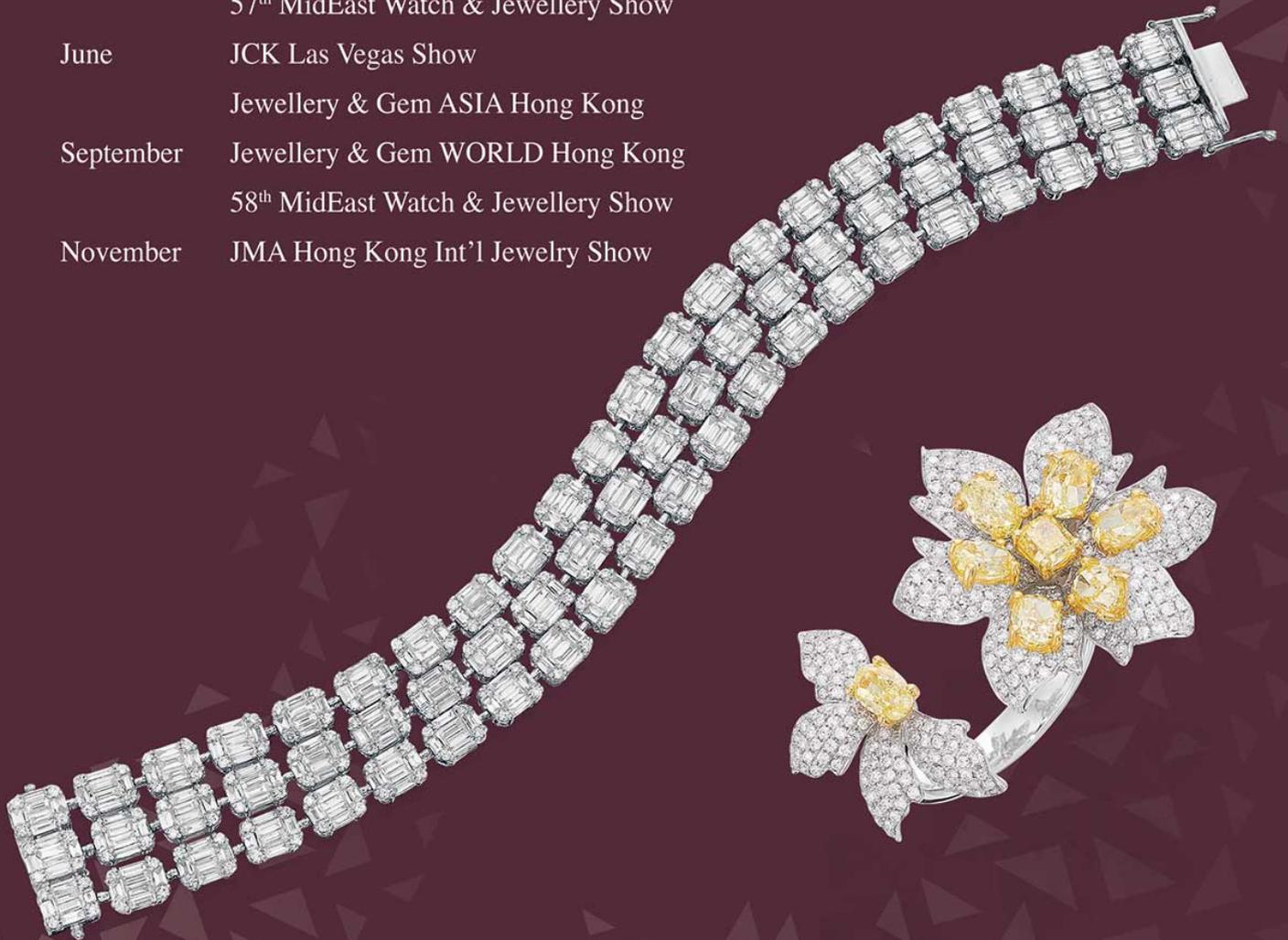
Email: [sales@hkperjew.com.hk](mailto:sales@hkperjew.com.hk) Website: [www.hkperjew.com.hk](http://www.hkperjew.com.hk)





# SHOW SCHEDULE 2026

- March Hong Kong International Jewellery Show 2026
- April Istanbul Jewelry Show I  
57<sup>th</sup> MidEast Watch & Jewellery Show
- June JCK Las Vegas Show  
Jewellery & Gem ASIA Hong Kong
- September Jewellery & Gem WORLD Hong Kong  
58<sup>th</sup> MidEast Watch & Jewellery Show
- November JMA Hong Kong Int'l Jewelry Show





# Handmade Silver Jewellery



**Peershine Jewellery H.K. Ltd.**

Rm. 1110, 11/f, Fu Hang Ind. Bldg., No.1 Hok Yuen St. East, Hung Hom, Kowloon, Hong Kong

Email: [pshine@peershine.com](mailto:pshine@peershine.com)

Website: [www.peershinejewelleryhk.com](http://www.peershinejewelleryhk.com)

Tel: (852) 2333-4277

Fax: (852) 2362-5354

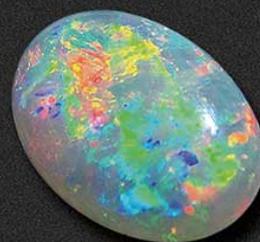




*Black Opal*

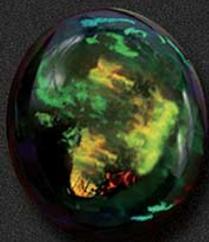


*Ethiopian Opal*



*Solid Opal*

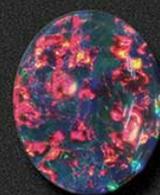
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SPECIALIST  
歐泊專門店



*Ethiopian Black Opal*



*Fire Opal*



*Triplet Opal*



*Boulder Opal*



*Doublet Opal*



**Peershine Jewellery H.K. Ltd.**

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Website: [www.peershinejewelleryhk.com](http://www.peershinejewelleryhk.com)

Tel: (852) 2333-4277

Fax: (852) 2362-5354





Peershine

SINCE 1978



*Founded in 1978, Peershine, as a prominent designer and manufacturer, has established and maintained a high reputation in the jewellery industry for over 40 years. Facing the globally intensive competition and rapidly change in the market, Peershine has exploited its flexibility into the innovation of product types, production line and selling & marketing channel in order to meet the needs of customers and explore more new segments.*



*Diversification and flexibility are reflected in Peershine's products and different tailor-made projects with customers. From the beginning of producing Karat Gold Fine Opal Jewellery, nowadays Peershine has successfully established Silver Jewellery and Accessories sections too. Opal is still the core product of both Peershine's Gold and Silver collections. For Silver collections, it also includes Corundum, Fresh Water Pearl and other semi-gemstones jewellery. For Accessories, it includes Leather, Satin, Cotton, Rubber, and other Stainless-Steel products.*

*With a view to providing a better service and communication with global customers, Peershine has put a lot of effort into the development of digital selling & marketing platform and social media. Now, customers can contact with Peershine's salespeople, get the updated product information or promotional program and even experience the whole buying process including transaction by Peershine's digital channels, such as WeChat, WhatsApp, Facebook, Instagram, and Peershine's website.*

## 2025 Show Schedule

March

**Hong Kong Int'l Jewellery Show**  
**Booth No. : Hall 3 - 3F-G21**

June

**Jewellery & Gem ASIA Hong Kong**  
**Booth No. : Hall 1 - 1C110**

September

**Jewellery & Gem WORLD Hong Kong**  
**Booth No. : Hall 1 - 1D428**

November

**Hong Kong Int'l Jewellery Show**



# Cord Collection



*Satin Necklace  
with Silver CZ Parts*



*Glass  
Bead*



*Lamb  
Leather*



*Cow  
Leather*



*Peershine Jewellery H.K. Ltd.*

Rm. 1110, 11/f, Fu Hang Ind. Bldg., No.1 Hok Yuen St. East, Hung Hom, Kowloon, Hong Kong

Email: [pshine@peershine.com](mailto:pshine@peershine.com)

Website: [www.peershinejewelleryhk.com](http://www.peershinejewelleryhk.com)

Tel: (852) 2333-4277

Fax: (852) 2362-5354





# Trend Jewellery Ltd.

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Trend Jewellery Limited, Jewellery manufacturer established in 1986. As a manufacturer, we provide ODM and OEM services.

As a wholesaler, it has a wide range of design in its collection including rings, earrings, pendants, bracelets and necklaces.

The company specializes in producing 14k, 18k white and yellowgold and silver set with semi-precious stones. using the combination of semi-precious stones together with unique and creative design has strengthened the position as one of the leading jewellery specialists.

It's main factory (45,000 square feet) is located in Dongguan region, with more 300 skilled craftsmen and various advanced machinery.

The Trend Jewellery Ltd always strives to exceed its customers "expectations and requirements to provide the best quality products and services.



[www.TrendJewelleryLtd.com](http://www.TrendJewelleryLtd.com)





[www.TrendJewelleryLtd.com](http://www.TrendJewelleryLtd.com)



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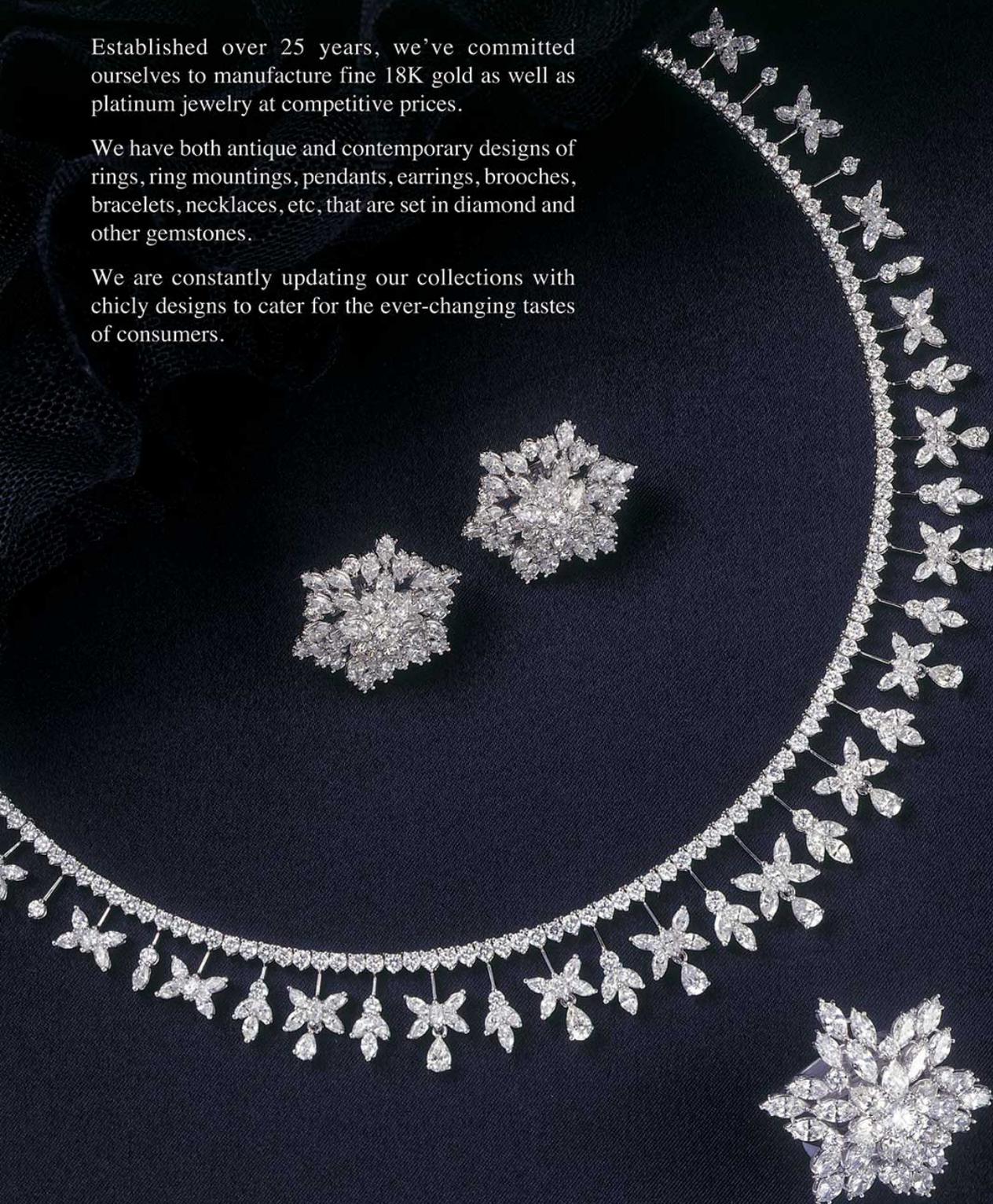
MANUFACTURERS LIMITED

SHOP 255, 2/FL, HOUSTON CENTRE, 63 MODY ROAD, TSIMSHATSUI EAST, KOWLOON, HONG KONG T: +852-2367-7719 F: +852-2739-0810

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We have both antique and contemporary designs of rings, ring mountings, pendants, earrings, brooches, bracelets, necklaces, etc, that are set in diamond and other gemstones.

We are constantly updating our collections with chicly designs to cater for the ever-changing tastes of consumers.



## **Wing Fung Jewellery Manufacturing Ltd.**

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Tel: (852) 2311 7823 / 2366 2552 Fax: (852) 2366 9697

E-mail: [wflo@netvigator.com](mailto:wflo@netvigator.com)



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Since its establishment in 2005, Hang Wo Jewellery Limited has been dedicated to providing exquisite 24K gold jewelry and decorative pieces wholesale to clients in Hong Kong and Southeast Asia. Our core values of "Integrity First, Quality Above All" drive us to continually source and innovate, seamlessly blending traditional craftsmanship with modern design. This commitment allows us to create pieces that embody both artistic value and collectible significance, ensuring that each work becomes a treasured heirloom for generations.

To meet the diverse demands of our customers, we offer a wide range of styles, from fashionable and minimalist daily accessories to luxurious and grand gold ornaments.

"Building a Business on Integrity" remains our unwavering principle. In the future, we will continue to bring our clients more trustworthy gold artworks, working together to create enduring value. Choosing us means choosing a commitment to quality and heritage.



Earring



Pendant



Ring

# HW 恒和首飾



Earring



Pendant



Ring



Bracelet

**HANG WO JEWELLRY LIMITED**

Shop B50, Basement, Hung Hom Square, 37-39 Ma Tau Wai Road, Hung Hom, Kowloon, Hong Kong

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Tel.: (852) 2881 6883

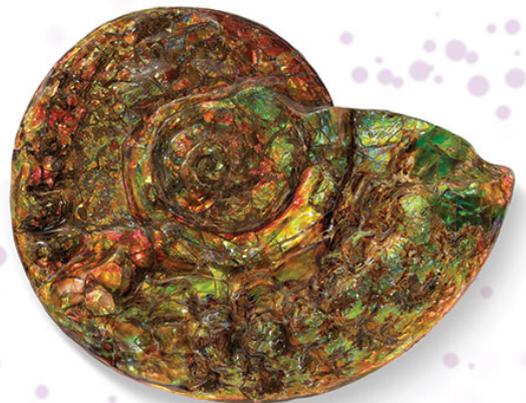
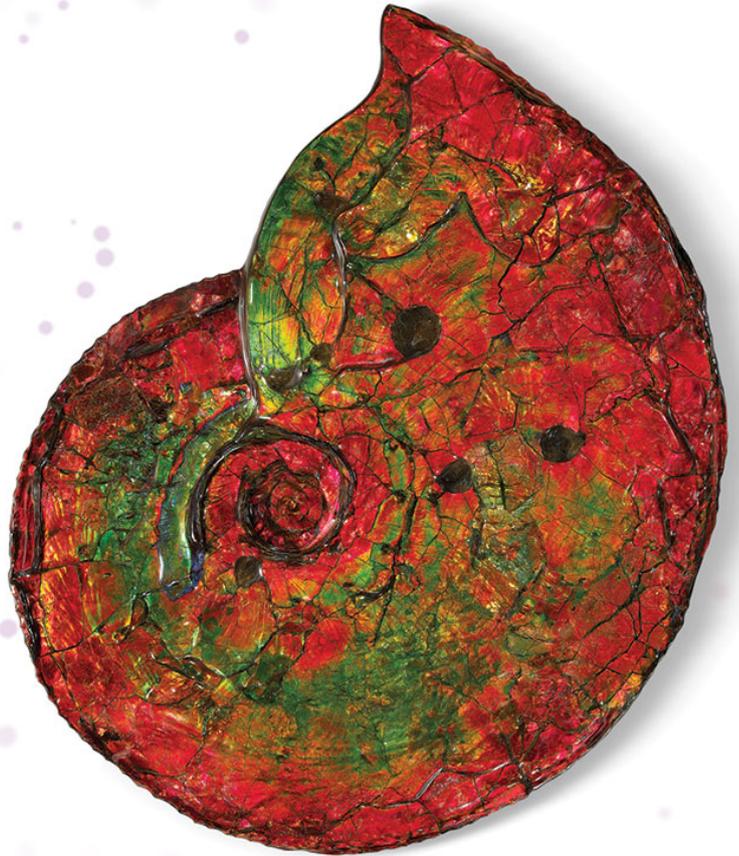
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## Gold Bright Hong Kong Group Limited





## Gold Bright Hong Kong Group Limited

21/F., 88 Commercial Bldg., 28 Wing Lok Street, Sheung Wan Hong Kong.

Tel.: (852) 2815 2800 Fax: (852) 2815 2819

Email: [info@goldbright.com.hk](mailto:info@goldbright.com.hk) Website: [www.goldbright.com.hk](http://www.goldbright.com.hk)



Gold Bright Hong Kong Group Ltd has been specializing in importing and wholesaling of Italian k-gold jewellery with great success in the past decade. Its name has become well known and grown to be increasingly important in the k-gold industry. Thanks to the founder of the company who has dedicated to the industry for over 45 years. Over the years, being devoted to the faith of "integrity and loyalty", we have always been granted full support from most suppliers so as to enable us to cater for huge demand of goods from the customers. It thus enhanced our rapidly growth in the sales volume. In view of the average annual turnover over the past decade reached over half billion HKD. Therefore, we are proudly to become one of the top five k-gold jewellery importers & wholesalers of Hong Kong.

Meanwhile, due to close working connection with customers of different markets, it lets us gain the insight into the market trend. With this important signal on hand, we are eager to share the information with the suppliers and factories. Consequently, we have played an important role in the industry to enhance the development and even creation of product designs. In the forthcoming days, we will keep up our effort to provide our esteemed customers with our best quality products and services!





## Gold Bright Hong Kong Group Limited

21/F., 88 Commercial Bldg., 28 Wing Lok Street, Sheung Wan Hong Kong.

Tel.: (852) 2815 2800 Fax: (852) 2815 2819

Email: [info@goldbright.com.hk](mailto:info@goldbright.com.hk) Website: [www.goldbright.com.hk](http://www.goldbright.com.hk)



MARCELLO PANE



# Heraeus



## Heraeus Precious Metals in Hong Kong

### Leading Innovation in Precious Metals and Technology

Heraeus Hong Kong serves as a pivotal hub in the Heraeus Group's extensive global network, driving advancements in the precious metals industry. This facility is renowned for its specialization in the refining, trading, and manufacturing of precious metals, employing cutting-edge technologies to produce superior products. It plays a critical role in supplying materials essential for various high-tech industries, including electronics and medical devices. Heraeus Hong Kong's commitment to innovation ensures it remains at the forefront of technological advancements, continually adapting and enhancing its capabilities to meet the dynamic demands of global markets.

### Emphasizing Sustainability and Efficiency

Heraeus Hong Kong is committed to integrating sustainable practices into its operations, aiming to minimize environmental impact while maximizing efficiency. This approach is evident in its adoption of advanced manufacturing processes that reduce waste and improve resource utilization. The facility's focus on sustainability is aligned with Heraeus Group's global strategy, which prioritizes environmental stewardship alongside economic success. By fostering efficient operations and sustainable practices, Heraeus Hong Kong not only contributes to the group's overall performance but also sets industry standards for responsible production in the precious metals sector.

[www.heraeus-gold.hk](http://www.heraeus-gold.hk)





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金 Gold



銀 Silver



鈀 Palladium



鉑 Platinum



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Telephone +39 081 775 2900

Website: [www.russocammei.it](http://www.russocammei.it) • Email: [info@russocammei.it](mailto:info@russocammei.it)





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[www.TrendJewelleryLtd.com](http://www.TrendJewelleryLtd.com)





**Major Product:**

- Jewelry Mounting
- 14K-18K Diamond Jewellery
- 14K-18K Color Stone Jewellery
- 14K-18K Pearl Jewellery



## Man King Jewellery Company Limited

Room 1105, 11/F., Tower One, Harbour Center, 1 Hok Cheung Street,  
Hung Hom, Kowloon, Hong Kong

Tel.: (852) 2736 8289 Fax: (852) 2736 8389

Email: [sales@mankingjew.com](mailto:sales@mankingjew.com) Website: <https://mankingjew.com>



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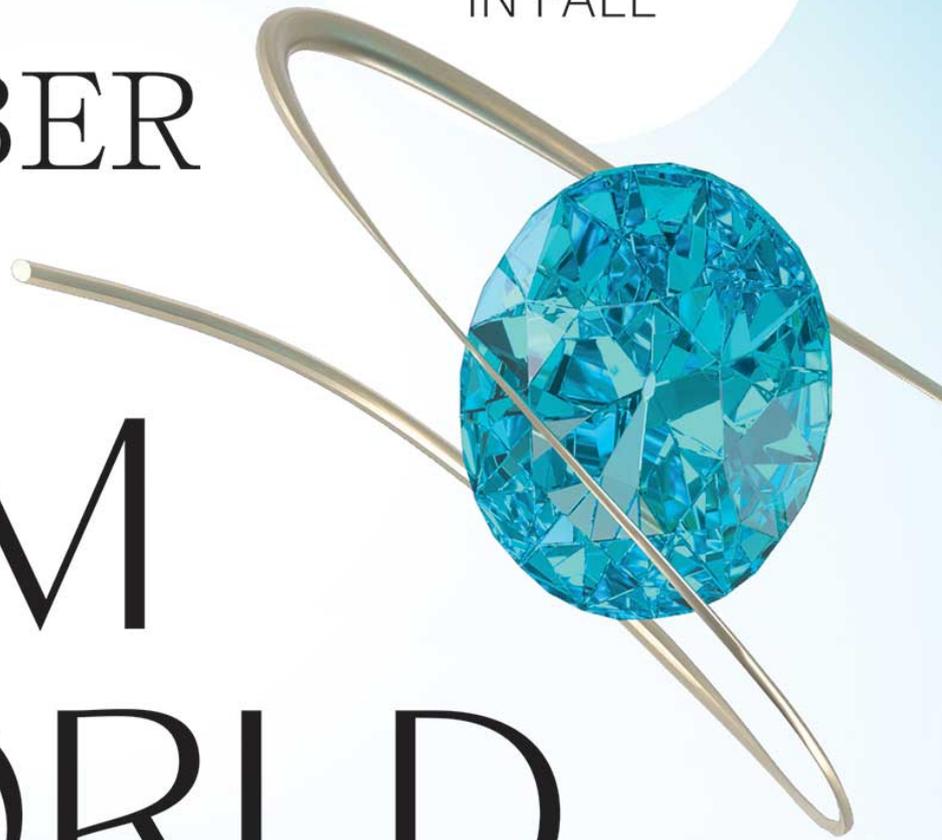
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Unit 906, Block A Focal Industrial Centre, 21 Man Lok Street Hung Hom, Kowloon Hong Kong  
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**Aucella srl**

Via Vittorio Veneto, 25 - 80059 Torre del Greco (Napoli), Italy

Telephone / Whatsapp : +39 081 8812545

Website: [www.aucella.com](http://www.aucella.com)

Email: [info@aucella.com](mailto:info@aucella.com)



# AUCELLA

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CORAL AND CAMEOS FACTORY



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# WY

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Tel: +852 2301 2699

Fax: +852 2301 3128

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Website: [www.wypearl.com](http://www.wypearl.com)

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11 Hok Yuen Street, Hunghom, Kln., H.K.



# WY

SINCE 1988

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偉業珍珠行有限公司



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Fax: +852 2301 3128

Email: [info@wypearl.com](mailto:info@wypearl.com)

Website: [www.wypearl.com](http://www.wypearl.com)

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11 Hok Yuen Street, Hunghom, Kln., H.K.



# Lab-Grown Diamond Market Trends: Navigating Growth in a Maturing Landscape

The lab-grown diamond jewellery market, once championed as a radical disruptor in the luxury sector, is now undergoing a period of introspection and recalibration. After several years of explosive expansion, marked by double-digit annual growth rates and a wave of consumer enthusiasm, the market is showing signs of entering a more mature phase. Global sales of lab-grown diamond jewellery are projected to approach nine billion US dollars in 2024. This continued growth is still underpinned by a combination of factors such as affordability, an ethical branding narrative, and evolving consumer values. However, the pace is beginning to moderate, suggesting that the market is transitioning from a phase of rapid expansion to one of strategic consolidation. According to recent insights from analysts at Fortune Business Insights, this deceleration is not necessarily alarming but does indicate an inflection point. The industry must now contend with new forms of complexity and competition, creating both challenges and opportunities for established players and emerging entrants alike.



The early success of lab-grown diamonds was largely driven by their appeal to a new generation of value-conscious consumers. These buyers, particularly younger demographics such as millennials and Gen Z, were drawn to the relative affordability of lab-created stones, which are typically 30 to 40 percent less expensive than their mined counterparts. In addition to cost savings, many buyers viewed lab-grown diamonds as a more ethical and environmentally responsible choice. The absence of mining, and the avoidance of associated social and ecological controversies, resonated strongly in an era when sustainability has become a key factor in luxury purchasing decisions.

The global market for lab-grown diamonds was valued at nearly twenty-three billion US dollars in 2023 and is forecast to grow to more than seventy-four billion by 2032. These headline figures suggest a robust long-term outlook. However, a closer examination reveals a more nuanced picture, especially within the jewellery segment and particularly in the United States, which accounts for a significant majority of global sales. Here, signs of market saturation are beginning to appear, along with subtle shifts in consumer sentiment. What was once perceived as a revolutionary alternative is now seen by some as a mainstream option, and with that shift comes a different set of consumer expectations.

## Price Pressures and Value Perception

One of the most pressing issues facing the lab-grown diamond industry today is the ongoing erosion of price. As manufacturing technologies such as High Pressure High Temperature and Chemical Vapor Deposition become more efficient and widely adopted, the cost of producing lab-grown diamonds continues to fall. This increase in supply has led to downward pressure on prices across many segments. While this may initially benefit consumers, it raises important questions about the long-term perception of value. More buyers are starting to question whether lab-grown diamonds can serve as enduring symbols of love or wealth in the same way natural diamonds have traditionally done. The resale market for LGDs remains underdeveloped, and concerns about their ability to retain or appreciate in value over time are becoming more pronounced.

This price dynamic is already influencing how lab-grown diamonds are positioned in the market. Increasingly, they are being marketed as fashion jewellery rather than long-term investments. This shift may open up new opportunities in categories such as everyday wear, but it also risks undermining the aspirational status that diamonds have long enjoyed. For brands, the challenge lies in maintaining a sense of exclusivity and emotional resonance while operating in a category that is becoming more commoditized.

## Regulatory Scrutiny and Sustainability Standards

Another emerging challenge is the growing scrutiny around sustainability claims. As more brands use environmental messaging as a key selling point, regulators and industry watchdogs are beginning to demand greater transparency and accountability. While lab-grown diamonds do avoid the environmental degradation associated with mining, their production is not inherently carbon-neutral. The energy-intensive nature of some manufacturing processes, particularly those that rely on non-renewable energy sources, has raised questions about the actual environmental impact of these products.

This has led to increased calls for third-party certification and standardized disclosure practices. Consumers are becoming more sophisticated and are no longer satisfied with vague or unverified claims. They want clear, independently verified information about how and where their jewellery is made. Brands that fail to deliver this transparency risk losing credibility, especially among the eco-conscious buyers who were instrumental in the early growth of the lab-grown segment.

## Diversification Beyond Engagement Rings

In response to these challenges, many industry players are taking strategic steps to diversify their offerings. While engagement rings remain a core category, there is growing investment in other types of jewellery, including earrings, necklaces, bracelets, and gender-neutral designs. This move reflects both a desire to reach new customer segments and an understanding that relying too heavily on the bridal market may no longer be sustainable in the long term.

Fashion trends are also influencing this diversification. As consumers seek pieces that can be worn every day and that reflect their individuality, brands are responding with collections that emphasize versatility and self-expression. The rise of gender-neutral jewellery in particular is helping to redefine traditional categories, opening up the market to a broader range of buyers and reflecting the evolving cultural landscape.

## International Momentum and Market Expansion

While the United States continues to dominate global sales, other regions are showing strong potential for growth. Asia Pacific, which accounted for over thirty-three percent of the global market share in 2023, is emerging as a major force. India and China, in particular, are playing dual roles as both manufacturing powerhouses and fast-growing consumer markets. Government-backed research and development initiatives, combined with favorable trade policies and rising domestic demand, are helping these countries establish themselves as key players in the global LGD ecosystem.

India has been especially proactive, with government incentives designed to attract investment, support innovation, and increase export competitiveness. At the same time, rising disposable incomes and increasing brand awareness are making lab-grown diamonds more accessible to a broader swath of the population. In China, a growing middle class and a strong preference for branded, ethically sourced products are also driving demand.

European markets are experiencing their own form of growth, particularly in countries such as Germany, France, and the Netherlands, where consumers place a high value on sustainability and ethical sourcing. Meanwhile, in regions like the Middle East and South America, cultural attitudes toward luxury are evolving, creating new opportunities for lab-grown diamond brands to establish a foothold.



## The Rise of Omnichannel Strategies

As consumer behavior continues to evolve, omnichannel engagement is becoming a critical component of success. Buyers today often begin their purchase journey online, conducting extensive research and comparisons before ever setting foot in a store. Brands that can seamlessly integrate digital and physical experiences are better positioned to meet these expectations.

This includes investment in digital tools such as virtual try-on technology, AI-powered product recommendations, and immersive web platforms that replicate the tactile experience of in-person shopping. In-store, personalized consultations and interactive displays are helping bridge the gap between convenience and connection. Ultimately, the goal is to create an experience that is not only frictionless but also emotionally satisfying.

## Operational Adaptation and Direct-to-Consumer Growth

In parallel with these consumer-facing strategies, brands are also rethinking their internal operations. As competition intensifies and margins tighten, efficiency is becoming more important than ever. Companies are exploring ways to streamline their supply chains, invest in automation, and adopt more predictive inventory systems. The use of data analytics is also increasing, allowing brands to better anticipate demand, personalize marketing efforts, and optimize pricing strategies.

Direct-to-consumer models are gaining popularity, particularly among newer brands looking to differentiate themselves from traditional retailers. By cutting out intermediaries, these companies can offer more competitive pricing while also building stronger relationships with their customers. This model also provides access to valuable consumer data, which can be used to refine product development and enhance brand loyalty.

## The Importance of Brand Storytelling

In an increasingly crowded marketplace, branding has become a decisive factor. Consumers are not only buying a product but also aligning themselves with the values and identity that a brand represents. Storytelling is central to this process. Brands that can articulate a compelling narrative—one that encompasses craftsmanship, sustainability, innovation, and emotional significance—are more likely to inspire trust and long-term loyalty.

Marketing strategies are becoming more sophisticated, with a growing emphasis on influencer campaigns, celebrity partnerships, and purpose-driven messaging. These approaches help humanize the brand and create emotional resonance, turning individual purchases into meaningful experiences. As lab-grown diamonds become more mainstream, differentiation through story and values will be key to maintaining a competitive edge.

## Competitive Dynamics and Industry Consolidation

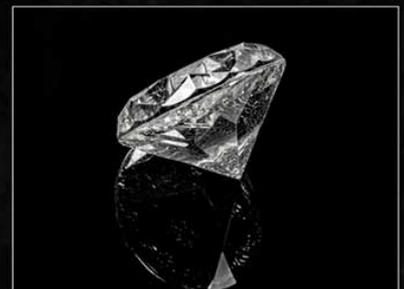
The competitive landscape is becoming increasingly dynamic, with established players and innovative newcomers both vying for market share. Companies like Mini Diamonds, WD Lab Grown Diamonds, De Beers Group, Adamas One Corp, and Diamond Foundry are all making strategic moves to expand their global presence. Recent developments include new retail store openings, price recalibrations, and mergers aimed at consolidating capabilities and resources.

Some players are also experimenting with new product formats, such as coloured lab-grown diamonds and blockchain-based traceability, in an effort to stay ahead of consumer expectations. These innovations not only add variety to the market but also reinforce the industry's focus on transparency and personalization.

## Looking Toward a Sustainable Future

The lab-grown diamond market is projected to account for ten percent of the global diamond industry by 2030, a significant leap from current levels. This trajectory reflects not just market momentum, but also a broader shift in how luxury is defined and consumed. As the industry moves forward, success will depend on the ability to balance cost advantages with enduring value, to back sustainability claims with measurable action, and to build emotional connections through thoughtful branding and innovation.

While the explosive early growth may be slowing, the sector remains vibrant and full of potential. The next phase will be shaped not by how rapidly the market expands, but by how intelligently it adapts. Those brands that can navigate complexity with clarity, and turn emerging challenges into opportunities for reinvention, will be the ones that define the future of the lab-grown diamond industry.



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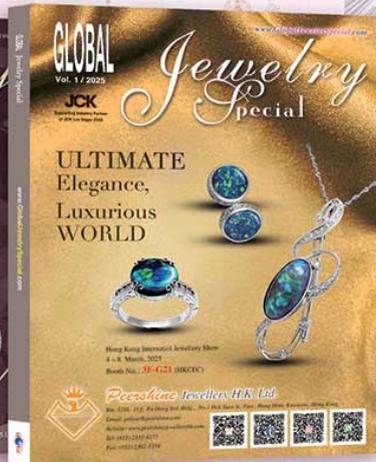
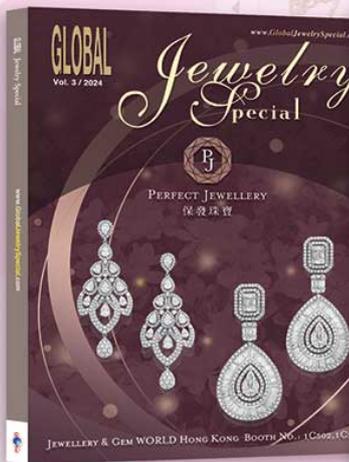
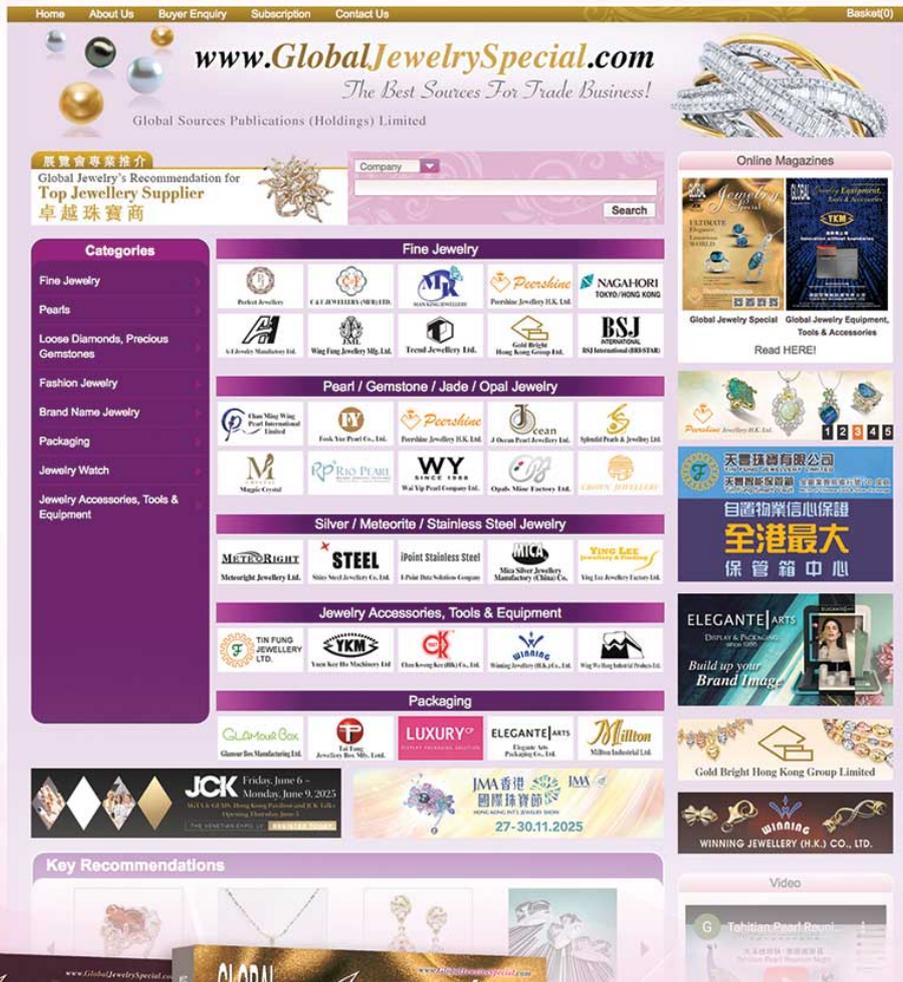
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2025. 5. 9—5. 12

Shanghai World Expo Exhibition  
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2025 Zhengzhou International Jewelry Fair

2025. 5. 16—5. 19

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2025 China Kunming International Stone EXPO

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**HONG KONG, 17 JULY 2025** – Buyer pre-registration for **Jewellery & Gem WORLD Hong Kong (JGW)** – the world's No. 1 jewellery sourcing destination – is now open, show organiser Informa Markets Jewellery announced today.

Trade buyers may pre-register until 7 September to experience six specialised B2B sourcing experiences across two premier locations spread out over seven days.

From **15 to 19 September**, the **AsiaWorld-Expo (AWE)** will be the venue for three co-located fairs, each distinguished by their specific focus on precious materials. These are **JGW: Gemstones** (Halls 3, 6, 8 & 10), **JGW: Diamonds & Fine Gems** (Halls 5, 7, 9 & 11) and **JGW: Pearls+** (Halls 1 & 2).

From **17 to 21 September**, three shows dedicated to finished jewellery, packaging solutions, tools & equipment and jewellery industry-related technologies will take over the **Hong Kong Convention and Exhibition Centre (HKCEC)**, namely, **JGW: Hong Kong** (Hall 1), **JGW: International** (Halls 3 & 5) and **JGW: Fine Design** (Grand Hall).

Furthermore, **SEASONS | Autumn Fashion Jewellery & Accessories Fair** will be held concurrently with JGW from 17 to 21 September in Halls 5BC of the HKCEC. Recognised as the premier gathering in Fall for the fashion jewellery and accessories sector, the fair presents exclusive showcases including **MODE by SEASONS | Autumn** powered by **Fashion by Informa** and the **Tomorrow Aisle**, which is supported by the Pro-Act Training and Development Centre (Jewellery) and Youth College of Hong Kong, along with first-time SEASONS participant, the Jewellery Institute of Taiwan. These carefully curated sections offer buyers access to the latest collections of exhibitors and creations of next-generation design talent, providing valuable insights into Spring/Summer 2026 trends and beyond.

"JGW delivers an experience that simply can't be found anywhere else. From show floor insights and immersive exhibits to high-profile networking opportunities and truly global gatherings – we're creating unforgettable moments that showcase the possibilities in the jewellery and gemstone world," said **Celine Lau**, Director of Jewellery Fairs at Informa Markets Jewellery.

When facing market headwinds, the value of established relationships becomes immeasurable, Lau added.

"This sourcing event comes at the perfect time, providing a platform where innovation, insight and opportunity intersect. These in-person interactions strengthen partnerships, provide real-time market intelligence and offer a range of resources that could help buyers make informed decisions in today's complex business environment," she said.

JGW will feature several exceptional attractions, including:



## Gold Jewellery Pavilion

This space features 40+ exhibitors from China, Hong Kong, Indonesia and Malaysia, serving as the premier destination for discovering innovative trends and technological advancements in gold jewellery manufacturing. A special highlight is the World Gold Council (WGC) Pavilion, making its debut appearance at JGW. Beyond this section, gold jewellery exhibitors are positioned throughout the exhibition, offering valuable opportunities for buyers to explore.

## Sublime Shine: Metal Innovations in the Art of Jewellery

Organised by Informa's Jewellery & Gem Knowledge Community, this special exhibit (Stand 3M260, HKCEC) is dedicated to gold, platinum, silver and other metals used in fine jewellery manufacturing. The showcase is supported by two Industry Partners – WGC and Platinum Guild International (PGI).

With skyrocketing gold prices, Sublime Shine's launch is especially timely. The exhibition highlights diverse metal applications and illustrates how state-of-the-art technologies enable jewellery makers to explore cost-effective production alternatives while sustaining competitive market positioning.



## Sustainability Awards 2025 by JWA & Panel Series

The Sustainability Awards 2025 by JWA (Jewellery World Awards) recognises companies championing environmental stewardship, social responsibility and governance excellence. Among its standout features is an Awards Presentation Ceremony complemented by panel discussions featuring sustainability trailblazers from across the industry.



## Milestone Events

JGW hosts landmark industry gatherings, including the ASEAN Gems and Jewellery Trade Association (AGJA) Conference – a first in Hong Kong. This event represents a collaborative partnership between two of Asia's most influential industry organisations: the Hong Kong Jewellery & Jade Manufacturers Association (HKJJA), celebrating its 60th anniversary this year, and AGJA, a trade group established by ASEAN's jewellery community.

## Signature Pavilions

For one powerful week each year, JGW brings the entire jewellery world together in Hong Kong.

AWE presents vibrant marketplaces showcasing loose diamonds, coloured gemstones, pearls and other precious materials. The Fine Gem Pavilion (FGP) attracts discerning buyers – including luxury brands, designers and high-net-worth collectors – seeking exceptional gemstones ranging from highly coveted fancy colour diamonds to stunning rubies, emeralds, sapphires, Paraiba tourmalines, aquamarines, opals and pearls, among others.

For finished jewellery buyers, the HKCEC section serves as JGW's centrepiece. Within the Grand Hall, JGW: Fine Design

presents masterful high jewellery pieces often set with rare, investment-quality gems. The CORE Pavilion at JGW: Hong Kong celebrates the city's world-class jewellery manufacturers, while Premier showcases top-tier jewellery ateliers that emphasise creative expression and individuality – often incorporating unconventional materials, shapes and concepts.

Visitors will also discover specialised areas including the Fei Cui Gallery, Antique & Vintage Jewellery, Designer Arena and International Fine Jewellery. Thoughtfully arranged trade association pavilions and country and region-specific sections organise exhibits by product type and origin, enabling buyers to navigate the exhibition seamlessly and discover their desired treasures with ease.

Learn more about JGW 2025 by exploring these official media resources:

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Replacing gas	Single gas (Argon)	
Program memory	100 memories	
Control	Specially designed micro-processor control Temperature control by PID with accuracy of +/- 2 °C	
Heating	Induction heating (with specially designed metalstirring function)	
Oscillation	4.8 kW	
Cooling water	Tap water direct cooling system more than 3 L / min, more than 1.5 kgf / cm <sup>2</sup> , Less than 30 °C	
Flask	Flask is elevated by the air cylinder to secure tight gas sealing and, as a result, perfect atmosphere separation of in-&out-flask.	
Max. flask size	Standard: 125 mm dia. x 230 mm (H)	
	Option: 125 mm dia. x 300 mm (H)	
Crucible volume	158 cc	
Max. casting amount	Volume	100 cc
	Weight	24K: 2.0 Kg 18K: 1.55 Kg 14K: 1.4 Kg 925Ag: 1.0 Kg
Shot maker	Option (Shot Maker SM1)	
Data output	Option: USB Memory (2 - 16 GB)	
Max. temp.	K-type	1,200 °C
	R-type	1,300 °C
Ultimate vacuum	0.1 to 10 hPa (depends on the vacuum pump)	
Vacuum filter	High mesh, replaceable from the front panel	
Power source	380 V +/- 10 %, 50 / 60Hz 3 phase, 6.3 KVA	
Net weight	Approx. 250 Kg	

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Striving to satisfy every customer's request and thus to earn their trust, Yuen Kee Ho offers diversified and one-stop service. In addition to customisation of equipments tailored to meet individual requirements, the company is also pleased to provide its clients professional knowledge about the appliances as well as their usages. The follow-up services of Yuen Kee Ho are dedicated to fulfil clients' specific needs and expectations. It is the commitment of Yuen Kee Ho to please every customer with the best service guaranteed.

Diversifying its product range, Yuen Kee Ho has extended its mastery in producing jewelry accessories, in particular gold solders for goldsmiths and jewellers, plating solutions and materials, as well as gold accessories. In the future, Yuen Kee Ho will remain committed to expanding the diversity of its products so as to meet up with various market demands.



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Machine Properties	
Laser Type	Diode-Pumped Fiber (YB) Laser
Laser Source (Nominal Power)	30 W, 30 W MPOA, 50 W, 60 W MOPA, 70 W HD, 100 W HD
Marking Area	60 x 60 mm (with 100 mm focal lens) 110 x 110 mm (with 160 mm focal lens) 145 x 145 mm (with 210 mm focal lens)
Z Axis	Motorized with manual and software control, Z-axis stroke of 200 mm
Frequency	1.0 kHz - 4000 kHz
Safety Class	Class 1 (hatch closed), Class 3R (hatch open)
Software	MARKo / samlight or EZ Cad
Cooling System	Forced air
Wave Length	1064 nm
Power	230 Vac $\pm$ 10%, 50/60 Hz, 1P + N + PE, 1.0 kW Max
Weight	71 kg



## EvoX Tech

Machine Properties	
Crystal Type	Nd:YGA @ 1064
Pulse Power	250 J
Pulse Duration	25 ms
Peak Pulse Power	10 kW
Average Power	90 W
Pulse Frequency	0 - 40 Hz



## EVO X

Machine Properties	
Crystal Type Nd:YGA @ 1064	$\varnothing$ 7 mm
Pulse Power	225 J
Pulse Duration	25 ms
Peak Pulse Power	9.0 kW
Average Power	90 W
Pulse Frequency	0 - 40Hz
Electrical	115 - 230 VAC $\pm$ 10%, 1+N ph, 50/60 Hz, 16A
Focal Diameter	0.1 to 2 mm
Command Access	External with 7" capacitive touch screen display, internal with rotary switch
Cooling System	Liquid cooled (4 l) with forced ventilation
Weight	41 Kg



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潤記號機械設備有限公司  
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节省制造成本,提升竞争力

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图片或手画设计图

生成STL

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Ai Jewelry x3+



Ai 生成3D文档正面

+



Ai 生成3D文档背面



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E-mail: anita@yuenkeeho.com

CEO: Sam Deng Cellphone:13809200618 (微信同号)

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## Ai Jewelry x3

3D 渲染引擎

JCD文件可直接导入渲染

Marketing Strategy

节省制造成本,提升竞争力



Ai Jewelry x3 渲染生成源源不断的珠宝款式,产品快速面向市场



3D渲染引擎案例1



3D渲染引擎案例2



3D渲染引擎案例3



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XRF Gold Analyzer  
高精度验金机 B6

10.1英寸彩色触摸显示屏  
美国 Amptek SDD探测器  
可测含量范围:ppm~99.99%  
检测的元素范围:从元素钛至铀  
包括贵金属元素  
测试腔尺寸:250 x 250 x 75mm  
珠宝厂的首选



XRF Gold Analyzer  
验金机 P6

8.1英寸彩色触摸显示屏  
美国 Amptek SDD探测器  
可测含量范围:ppm~99.99%  
检测的元素范围:从元素镁至铀  
包括贵金属元素  
测试腔尺寸:217 x 147 x 90mm  
珠宝店的首选



Coating Thickness Analyzer  
高精度镀层分析仪 B6T

美国 Amptek SDD探测器  
可测含量范围:ppm~99.99%  
检测范围:成分元素从镁到铀,镀层元素从锂到铀  
最低检出0.005微米的厚度,可分析5层以上镀层  
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E-mail: anita@yuenkeeho.com  
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# EzView Series Diamond/CVD Checker

## Specifications:

Model	EzView-100	EzView-100 PLUS
Effective testing area	110*80mm	180*130mm
Sample chamber size	200*240mm	330*240mm
Sample type	Bare diamond, rough diamond, finishing jewellery (ring, bangles, necklace)	
Smallest sample size	0.001 Carat	
Effective Pixels	24.16 million pixels	
Image resolution	6000 x 4000	
Software	Based on Windows 10 system, easy to operate	
Power supply	220V 50Hz / 110V 60Hz	
Dimension	260*300*350 mm	400*300*400 mm
Weight	11Kg	19Kg
Warranty	1 year	



陳廣記(香港)有限公司

Chan Kwong Kee (HK) Co., Ltd.

HONG KONG HEADQUARTERS

Unit G,10/F.,Kaiser Estate Phase 2,

47-53 Man Yue Street, Hunghom, Hong Kong

Tel: (852)2365 6666

Fax:(852)2773 6667

E-mail: ckkhk@ckkgroup.com

# Nano系列便攜CVD鑽石批量檢測儀

Nano和Nano+便攜型鑽石/CVD/HPHT批量檢測儀是一個創新的儀器，小巧輕便，易於攜帶和托運，客戶可以在購買鑽石的現場進行快速檢測，篩選出自己可以確認的天然鑽石再進行購買。

Nano和Nano+也同樣適合於在一些工作空間緊湊的場所中使用，其供電方式靈活，耗電量極低，用一個大容量的充電寶，可以連續工作許多天。

Nano和Nano+檢測準確，速度快，很多海外實驗室都在使用EzView系列檢測儀檢測鑽石、CVD、HPHT。



## 為什麼選擇Nano和Nano+?

這是一台真正便攜型的儀器，尺寸只有手掌大小，重量很輕，可以放在隨身的背包中，並且可以用充電寶供電。如果乘飛機，儀器內部沒有電池，可以空運到任何地方。

儀器的準確度非常高，基於光譜分析原理，檢測更直觀。所以很多國外的實驗室都選用的是EzView系儀器。

儀器和手機之間無線連接，使用起來簡單方便。檢測的時候，手機放在儀器上的固定位置；查看結果的時候，可以把手機拿起來，隨意翻看，執行放大等操作。

檢測速度非常快，只要十幾秒就能完成檢測。

小儀器，大測試區域。可以批量檢測裸石和珠寶成品，包括戒指、耳釘、耳環、手鏈、項鍊，等等。

多種供電方式，可以使用交流電220V/110V供電，也可以使用充電寶供電。

操作非常簡單，只需要手機無線連接儀器，運行相應的App，點擊測試，就會自動完成檢測。

## 規格:

型號	Nano	Nano+ (手鐲檢測)
有效測試區域	80*60mm	80*75mm
樣品倉尺寸	85*70mm	85*85mm
樣品類型	裸石、戒指、項鍊、耳環、等等	裸石、戒指、手鐲、項鍊、耳環、等等
最小樣品尺寸	0.001 Carat	0.001 Carat
軟件	Android	Android
電源	AC220V/110V/DC5V	AC220V/110V/DC5V
機器尺寸	120*120*110 mm	120*120*160 mm
重量	1.38公斤	1.75公斤



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Address: Rm 1414, Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, KLN, Hong Kong

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DISPLAY & PACKAGING  
since 1986

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As an experienced manufacturer and exporter, they are experts in O.E.M. projects and providing supreme quality and courteous services

Elegante Arts Packaging, as a leading manufacturer of display and packaging, we are experienced in providing high-quality products to worldwide markets, such as Europe, US and Japan.

Professional, Quality, and Innovative is Elegante Arts' motto. Please contact at once if you are interested in their products, They will offer the most competitive and price to meet your satisfaction, they office and showroom also in Hong Kong, and factories in China.

Elegante Arts Packaging's Tagline :

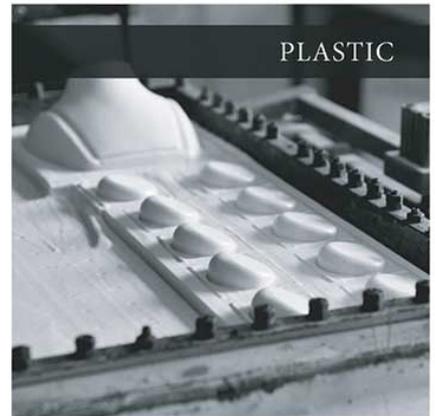
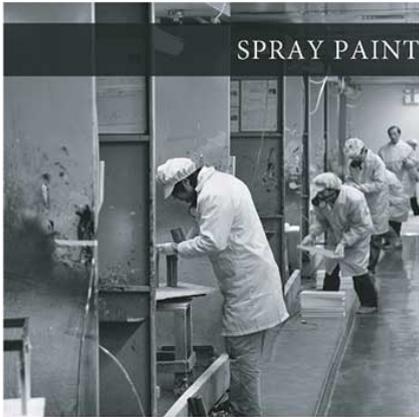
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- **We are standing by to turn your ideas into reality**
- **Welcom OEM project**

For more detail information, please go to the website: [www.elegante-arts.com](http://www.elegante-arts.com)

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from clear water bottles  
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- Production in China and Cambodia : skillful work force with automatic support
- Luxurious packaging for watches, jewellerys, cosmetics, gifts, eyeglasses, wine & spirit, stamps & gold coins.....
- Window display and sales accessories for famous brands, one stop shopping
- Creating many thousands of packaging designs for international well-known brands
- Shipping our packaging and display materials to over hundreds of countries
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- We serve with passion and persistence in making qualitative packaging to our clients



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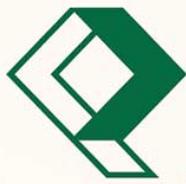
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– REUSE



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- DISPLAYS
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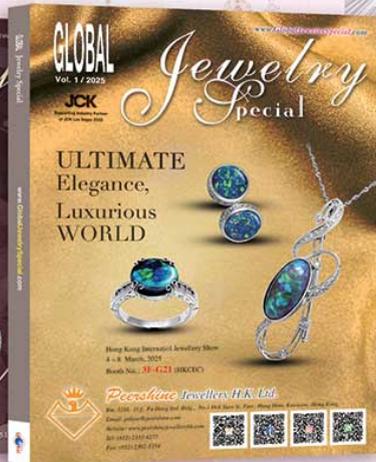
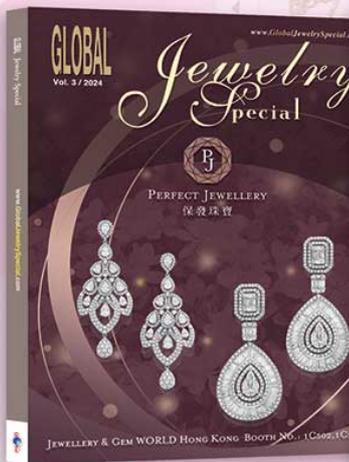
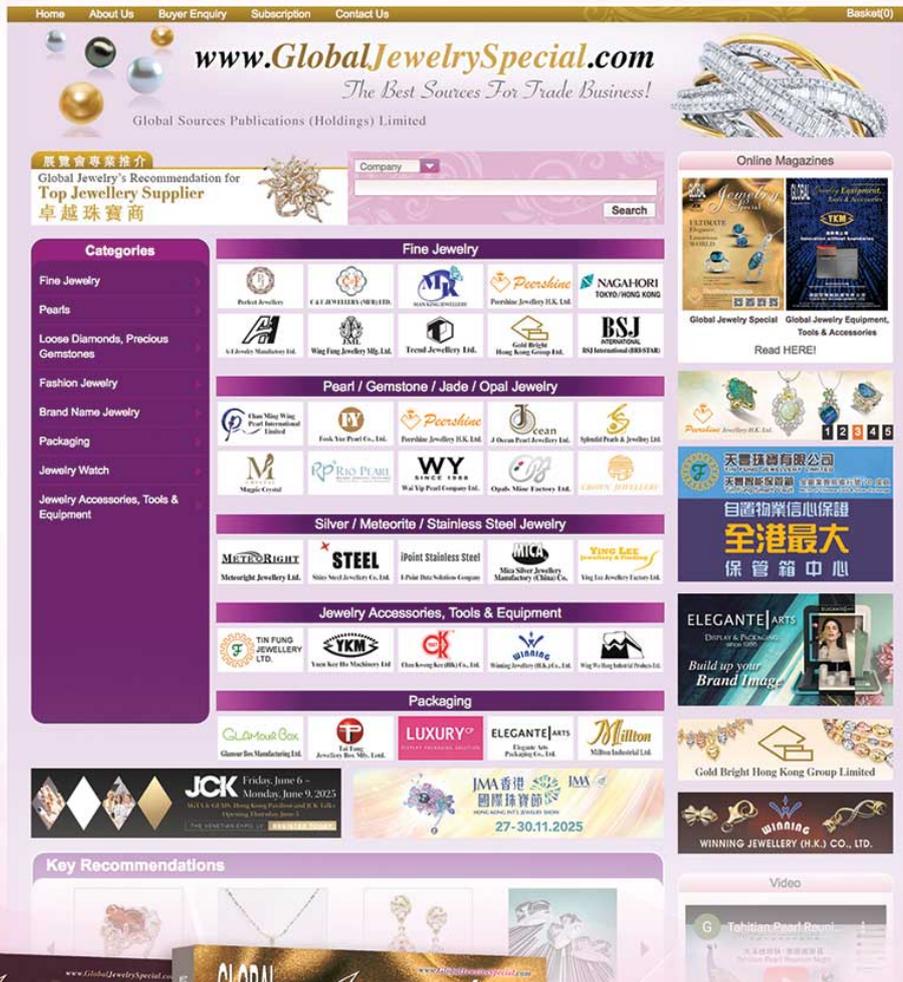
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# SILVLIS

## DESIGN

*simplicity . fashion . love . jewels*

SILVLIS DESIGN is a distinctive handmade silver jewellery brand that stands out for its artistic vision and heartfelt craftsmanship. Born from the creative partnership of designers based in London and Hong Kong, the brand proudly operates its headquarters in Hong Kong. Founded by Susanna Lam and supported by her sister Yan Lam, SILVLIS DESIGN is a family-driven venture rooted in a shared passion for artistry, storytelling, and the enduring beauty of handcrafted design. With a strong online presence, the brand caters to a global audience by offering worldwide shipping, ensuring their creations can be cherished across borders.

At the heart of SILVLIS DESIGN lies a philosophy centered around customer-focused design and meaningful expression. Each piece of jewellery is more than just an accessory—it is a symbol of personal stories, emotions, and cherished moments. The brand draws inspiration from universal themes such as love, growth, family bonds, and animal conservation. These themes are delicately woven into every collection, allowing wearers to connect with deeper narratives and celebrate life's milestones.

The product range includes an elegant selection of necklaces, rings, earrings, and bracelets, all meticulously handcrafted with attention to detail. One of SILVLIS DESIGN's most distinctive features is their use of cameo craftsmanship—an intricate technique that involves embossing agate into vintage-style silver settings. This approach not only evokes a sense of timeless elegance but also honors memory and heritage, making each piece a treasured keepsake. Other than silver, they also offer plated gold as another option.

Beyond ready-made collections, the brand also offers bespoke services. Customers can personalize their jewellery or even transform personal photographs into custom cameo designs, perfect for meaningful gifts or memorial keepsakes, such as framed portraits.

SILVLIS DESIGN is also deeply committed to giving back. The brand actively participates in charity events and community initiatives, using jewellery as a medium to spread love and support noble causes.



## SILVLIS DESIGN LIMITED

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