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# GLOBAL Brand Jewelry

Luxury Jewelry

Vol. 2 / 2018

EJI®

Elegance Jewellery International Limited

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SHOW SCHEDULE 2018

HK JEW & GEM FAIR - 1D301
45TH MIDEAST WATCH & JEW SHOW
ISTANBUL JEWELRY SHOW II
JA SPECIAL DELIVERY NEW YORK
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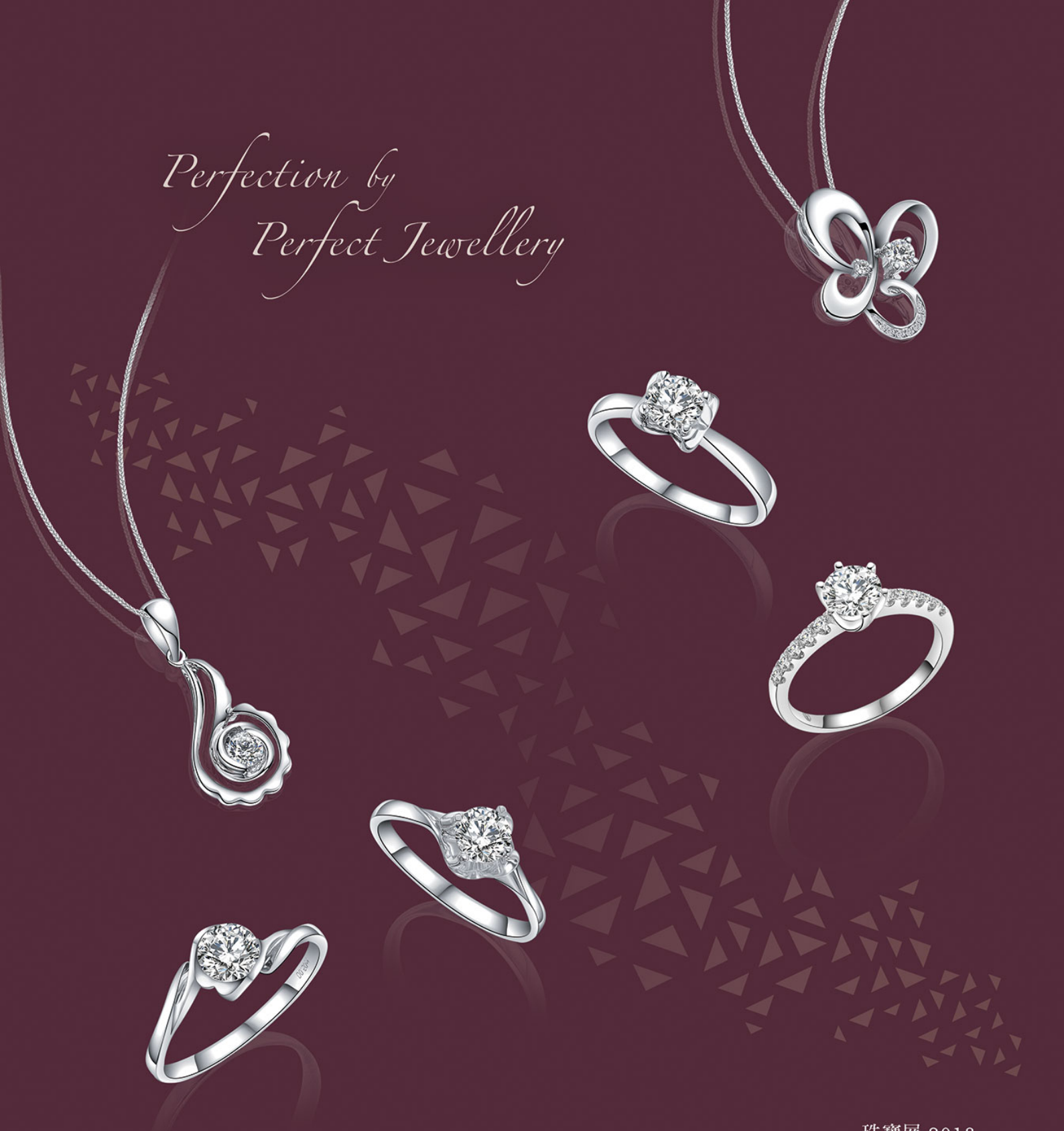

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# PP Elegant Co. Ltd.

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Tel: 852-3691 8658 Fax: 852-3691 8657 Email: ppelegant@gmail.com

# PP Elegant Co. Ltd.

Email: ppelegant@gmail.com

P P Elegant Co Ltd is a Hong Kong-based manufacturer specialising in the production of jewelry. P P Elegant offers a wide array of products including diamond jewelry, precious stone jewelry, and pearl jewelry. In particular, the company is highly capable of ODM production and welcomes any ODM orders. P P jewelry is well-known for its uniqueness, as the company only manufactures one product for each design in order to retain its originality. The company takes prides in its exquisite jewelry and excellent customer service, and is committed to satisfying every of its customer's needs.

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## Element Jewelry Group Limited

info@elementjew.com

The ultimate pronouncement of a promise, Element bridal collection is the embodiment of true love, specializing in engagement, wedding rings, diamond & precious stone fashion jewelry. Every design is one-of-a-kind and delicately crafted with the world class techniques and flawless skills, played a role in all the greatest love stories, captured the passion and promise of true love.

Every love story is unique – the wedding jewelry that symbolize the love should be too. Element bridal collection has been particularly designed to epitomize the most important promise you'll ever make. Each piece is one-of-a-kind that identifies it as exclusively yours. It's this unforgettable and eternal, that symbolizes not only the beauty and integrity of the wedding jewelry, but of your love.

Inspired by the sparkling moments each couple share, Element has created a collection of bridal rings in a range of settings that perfectly flattering any style. Each design is hand-crafted to fully reveal the full beauty of the ultimate expression of your love.

www.elementjew.com

ELEMENT

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www.elementjew.com
ADVAN GROUP

Unit A2, 11/F, Phase 1, Kaiser Estate, 41 Man Yue Street, Hung Hom, Hong Kong
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C&F JEWELLERY (MFR) LTD.

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BANGKOK

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# The Ultimate Sourcing Guide for Buyers & Suppliers

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With over 20 years of experience in the jewelry and advertising business, we publish a series of professional trade magazines to serve the sourcing needs of global buyers. ***Global Jewelry Special*** offers a convenient channel for worldwide buyers to reach for the right Hong Kong / China suppliers for all kinds of jewelry, loose stones and accessories. ***Global Diamond & Pearl*** serves the needs of buyers and suppliers in the diamond, diamond jewelry, pearl and pearl jewelry industry. Our magazines are distributed and widely promoted to reputed jewelry retailers, department stores, importer agents, etc. as well as large-scale jewelry fairs.

**Global Sources Publications (Holdings) Ltd.**

Tel: (852) 2331 8507 Fax: (852) 2331 8316 Email: info@GlobalJewelrySpecial.com

Ms. Karen Li, Ms. Jane Li & Ms. Lydia Kwan

Universal Jewellery, founded in 1947, celebrates seven decades of setting the benchmark for fine jewellery design and production in Hong Kong. We strive to provide innovative designs with exquisite craftsmanship and outstanding quality of gems. Our uncompromising commitment to excellence can be traced back to our founder Mr Chiu Kwan with his vision of unique designs executed with superb craftsmanship and presenting the best stones in the best possible light. Regular clients include the most exclusive jewellery boutiques and independent design houses in North America, Europe, Taiwan, Southeast Asia, and Japan.

RNP 盛耀
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RNP JEWELRY DESIGN LIMITED
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JEWELRY DESIGN

Unit 3, 12/F, Hilder Centre, 2 Sung Ping Street, Hung Hom, Kowloon, Hong Kong
Tel: (852)3590 5950 Fax: (852)3590 5810 E-mail: enquiry@rnpjewelry.com

## GUARDIAN STAR

*JANET CHOW*

Finalist of JMA International Jewelry Design Competition 2017

# SIK KI JEWELRY MFR.

Based in Hong Kong since 1988, specialized in manufacturing 14K & 18K gold fine jewelry sets with diamonds, precious stones, pearls and jades.

Janet, being the 2nd generation brings new directions to the company. Focusing on technology and innovation, creating something different.
"Jewelry is now a medium to express one's individuality rather than an investment. We want to design unique, quality pieces for women of all ages."

Hong Kong Jewellery & Gem Fair 2018
Date: 21-24 June 2018
**Booth No.: 1C 537 (HKCEC)**

SIK KI JEWELRY MFR.
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Penang Signature Gold Fair (PSG) 2018 is the sole exhibition to gather Malaysia's gold ornament and machinery MANUFACTURERS. In order to boost international trade relations, PSG 2018 acts as an initiator to gather worldwide gold manufacturers under gold trading platform altogether to showcase spectacular gold jewellery collections with excellent gold craftsmanship.

## MALAYSIA GOLD EXPORT ON THE RISE

Malaysia has a cheaper labor charges for per gram of gold. This profit has made Malaysia be an "Export-oriented Gold Jewellery Fabrication Centre" as approximately 80% of gold are manufactured in Penang, Malaysia. In 2016, Malaysia's gold jewellery exports hit about RM7bil. In 2015, Malaysia was the Top 13th highest jewellery export countries.

## MEET GOLD MANUFACTURERS WITH FREE HOTEL NOW!

PSG 2018 introduces Hosted Buyers Program with offered 3-days-2-nights hotel stay to ease your procurement in Malaysia! We pre-arrange productive face-to-face appointment for you with gold manufacturers and special access to gold trade activities during the exhibition.Explore exponential immediate investment opportunities and unlimited business networking with PSG 2018 now!

Organized by: Elite — ELITE EXPO SDN. BHD. (619373-P)

Co-organized by: P.W. Gold & Silver Ornament Merchants Association (2049)

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# LUXURY & *Brand Jewelry*

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## Element Jewelry Group Limited

Email: info@elementjew.com

The ultimate pronouncement of a promise, Element bridal collection is the embodiment of true love, specializing in engagement, wedding rings, diamond & precious stone fashion jewelry. Every design is one-of-a-kind and delicately crafted with the world class techniques and flawless skills, played a role in all the greatest love stories, captured the passion and promise of true love.

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Inspired by the sparkling moments each couple share, Element has created a collection of bridal rings in a range of settings that perfectly flattering any style. Each design is hand-crafted to fully reveal the full beauty of the ultimate expression of your love.

# LUXURY & Brand Jewelry

Coronet™

## Aaron Shum Jewelry Limited

Email: info@aaronshum.com

Aaron Shum Jewelry Limited has been founded since 1985 specializing in the design and production of fine jewelry and timepieces.

Sophisticated craftsmanship and design is the key signature of every Aaron Shum's products. The company has developed a comprehensive product range for customers with different budgets and needs. Brand names include Coronet Solitaire, Gemtique, Gemtique Watches, La Posy, Icestrella, Princess Rose, Moissanite, etc.

Administrative head office of Aaron Shum is in Hong Kong while the company has also set up sales offices in the USA, Australia, Japan, UAE and China. At the moment, Aaron Shum has also established different 'Lifestyle' stores around the world. Lifestyle stores combine both jewelry and sophisticated giftware.

# LUXURY & Brand Jewelry

C&F

## C & F JEWELLERY (MFR) LTD.

Email: info@cfjewellery.com

C & F Jewellery (MFR) Ltd specializes in fine jewellery adorned with marvellous diamonds and 18k gold. Established in 2008 and based in Hong Kong, C & F is a leading jewellery wholesaler and manufacturer which provides a wide spectrum of products to its highly valued international customers. The company takes pride of its professional experience and great passion in creating fashionable yet classic designs, suitable for different occasions from casual wear to formal parties.

C & F impresses its customers with its exquisite and exceptional diamond and gemstone sets. Its unparalleled setting technique has already been patented, proving its unrivalled craftsmanship and high product quality. The company uses extremely high quality materials, completed with marvellous production skills to produce its fascinating range of products, which includes many wonderful choices including bracelets, brooches, earrings, necklaces, pendants and rings.

With its own factory in China, C & F ensures not only the perfect manufacturing procedures for its products and the strictest quality control, but also a timely delivery of top-notch products to its customers. Strongly committed to meeting different customers' desires and needs, the company is also capable of providing OEM services. Contact the company for more information.

# LUXURY & Brand Jewelry

VANESSA
慧 思 珠 寶

## PIN (Hong Kong) Ltd.

Email: info@yci-jewelry.com

Established in 2005, PIN (Hong Kong) Limited is renowned worldwide for its specialization in Tanzanite fine jewelry. As the pioneer in marketing of Tanzanite products, PIN has been playing an important role throughout the supply chain, ranging from gemstones purchase from the mines, stone cuts, jewelry design, manufacture, export, wholesale to even brand franchises. PIN strives to be the best supplier as well as the representative icon of Tanzanite trade in the world. Particularly, PIN was the champion of JMA International Jewelry Design Competition (Open Group II) in 2016.

PIN has its own brand and specialty shops, named "VANESSA", as its robust arm reaching out the markets of Tanzanite jewelry in both mainland China and Hong Kong.

The name "PIN" is the abbreviation of the core values of the company. "P" stands for Passion for appreciating, creating and promoting fine jewelry, whereas "I" for Imagination without any boundary for the endless creativity, and "N" for Natural being a core value so as to prefer the use of natural materials in jewelry creation.

# Luxury & Brand Jewelry

# PP Elegant

## P P Elegant Co Ltd

Email: ppelegant@gmail.com

P P Elegant Co Ltd is a Hong Kong-based manufacturer specialising in the production of jewelry. P P Elegant offers a wide array of products including diamond jewelry, precious stone jewelry, and pearl jewelry. In particular, the company is highly capable of ODM production and welcomes any orders of ODM orders. P P jewelry is well-known for its uniqueness, as the company only manufactures one product for each design in order to retain its originality. The company takes prides in its exquisite jewelry and excellent customer service, and is committed to satisfying every of its customer's needs.

Please Visit Us at:

**JCK Las Vegas 2018**

Date: 1 - 4 June 2018

Booth No.: **B51067**

Trend Jewellery Ltd.

Room B7-8, Merit Industrial Centre,

Block B, 94 Tokwawan Road, Kowloon, Hong Kong.

Email: info@trendltd.com Tel: (852) 2334 3698 Fax: (852) 2362 6292

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# International Premium Fine Jewelry Showcase Presented by SIJE 2018

SIJE

Singapore International Jewelry Expo 2018
International Jewelry, Gems & Luxury Timepieces Exhibition
Brought to you by CEMS

**Singapore International Jewelry Expo (SIJE) 2018** is poised to present its international fine jewelry showcase at the **Marina Bay Sands Singapore Expo & Convention Centre, Halls A & B, from 26 to 29 July 2018.**

The showcase will carry some of the world's finest gemstones, designs and innovations presented by more than 200 jewelers from more than 20 countries around the globe. From Italy to Hong Kong, visitors will see some of the most breath-taking designs, and from Mozambique to Myanmar, visitors will preview some of the most exquisite premium gemstones.

The US$150 million treasure trove from the country pavilions and contingents spanning over 8,000 square metres, make SIJE 2018 the largest consumer and trade jewelry showcase in Singapore and the region. From past editions, the show will play host to some 13,000 visitors expected to pass through its doors over four days.

## Highlight & Investment Pieces

Uniquely curated highlight pieces and investment buys will be on display during SIJE 2018.

The crown jewels in the collection include:

**Ice Blue Sapphires, Emeralds, Aquamarines and Diamonds set in a handcrafted 18K White Gold Cuff**
by Heritage Gems, Booth G27

**Burmese Ruby & Diamond Brooch set with 42.97ct of Natural Unheated Rubies and 3.45ct of Diamonds in 18K Gold**
by J.P. Cam International Ltd, Booth G21

## Special Buys

There is something for everybody at the show, from affordable to exquisite pieces. The organiser has curated Special Buys sourced from around the world:

**Captured Blue Diamond and Sapphire Bracelet**
**USD$6,296.00**

by Celebrity Jewelry, Booth M14

**Akoya Station Necklaces K18, Akoya Pearls from 7.5mm – 9.0mm**
**SGD$1,600 - $2,300**

by Pearl Falco, Booth G10

**Natural Colour Stones with various designs**
**USD$300 - $400**

by Excellent Gem Co Ltd, Booth E11

## Fashion Forward

Aside from the scintillating displays, visitors can also look forward to jewelry fashion shows, to being rewarded in Sure-Win Dips* and Daily Purchase Lucky Draws sponsored by various designers. The luckiest will also walk away with prizes worth up to SG$10,000 sponsored by luxe jewelers DeGem International, Zydo SRL, Simone Jewels and Leonori during the SIJE Grand Purchase Lucky Draw on 29 July 2018.

## With Our Compliments

SIJE 2018, together with its Official Bank Partner DBS, will present the SIJE-DBS Promotion. DBS/POSB Credit/Debit Cards holders will be able to enjoy exclusive privileges such as the redemption of complimentary Fresh Water Pearl Earrings or Necklaces in 925 Silver*, proudly sponsored by IVY Masterpiece.

Be our guest at SIJE 2018: Singapore's annual international extravaganza that has gained global recognition as a key destination for fine jewelry!

*Limited pieces available. Terms and conditions apply.


**Organiser**

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**For more information, visit www.sije.com.sg**
**For publicity enquiries, please contact Principal Publicist: Ms Nalini Naidu (nalininaidu.therainmaker@gmail.com)**
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# Baselworld 2018: A successful edition

One of the world's important show for watches, jewelry and gemstones, Baselworld, closed the door of the 2018 edition on 27 March. At the closing press conference, Baselworld's Managing Director Sylvie Ritter summarized that this year's edition proved to be successful. An overwhelming majority of the exhibitors reported very satisfactory business results. Although this ear's show had been two days shorter than previous editions, the overall number of visitors remained unchanged. The new format, fewer exhibitors and shorted duration, was positively received.

Numerous exhibitors likewise expressed strong satisfaction with the start of Baselworld and confirm first positive results. For example, Karl-Friedrich Scheufele, Co-president of Chopard, says that "the 2008 show started very positively, we were able to welcome many partners from all over the world and have received a very keen interest in our new products. With more than 300 international journalists, our press conference about "Sustainability", which took place on Thursday (22 March), was a complete success. The great response demonstrates once again that Baselworld is and remains an indispensable platform for exchange for the watch and jewellery industry."

The 6 days exhibition started following the ribbon cut in the opening ceremony.

World leading brands of jewelry, watch and gemstone took part in the exhibition.

Baselworld 2018
kicked off on 22 March.

Compared to last year, 8% increase in the number of professional visitors was reported to attend the show. Leading exhibitors were likewise very satisfied wit this year's show. Rolex's CEO Jean-Frederic Dufour said: " We are very happy with this year's edition of Baselworld. Our new products extremely well received by our clients and the press. This annual event remains a 'must' for the Swiss watch industry, its evolution and its dynamism, which was proven by the strong participation and the avid enthusiasm. We are looking forward to Baselworld 2019!"

All leading brands will exhibit at Baselworld 2019. Definitive commitments have been received from Rolex, Swatch Group, Patek Philippe, and LVMH etc. For the next edition, the show will also work on new developments. The management will works closely wit exhibitors to define new formats for the various sectors. These new formats will offer medium-sized businesses a presence at Baselworld in line with their needs.

Reference
Baselworld 2018 press release
"Baselworld welcomes 8% more visitors on the first two days" (March 24, 2018)
"Baselworld 2018: A successful edition" (March 28, 2018)

Though the duration of the show was shortening, this year the number of visitor remain unchanged.

The increasing number of professional visitors of the show is observed.

# Hong Kong International Jewellery Show 2018

The 35th edition of Hong Kong International Jewellery Show, organized by Hong Kong Trade Development Council (HKTDC), was successfully held on 1-5 March 2018, at the Hong Kong Convention and Exhibition Centre. The Show welcomed about 2,500 exhibitors from 41 countries and regions and more than 50,000 buyers in the exhibition space of over 78,000 square meters. Among international buyers, visitors from the mainland China, the Philippines, Vietnam, Malaysia, India and the UK registered remarkable growth.

The Jewellery Show featured a number of themed zones. The Hall o Fame displayed over 50 internationally well-known jewellery brand. The Hall of Time featured luxury watches and clocks while World of Glamour highlighted the workmanships of Hong Kong and overseas exhibitors. Other zones include Antique & Vintage Jewellery Galleria which spotlighted classic jewellery, Designer Galleria which displayed the latest jewellery designs, the Hall of Jade Jewellery which offered

a wide variety of meticulously made jade pieces and the Treasures of Craftsmanship which collected exquisite decorative items with precious stones, semi-precious stones and metals.

An independent onsite survey was conducted during the show, gathering thoughts of over 1,300 buyers and exhibitors on the market prospects, products and industry trends. Most respondents reflected a rather positive view on the market prospects, with over 65% of them expected it to be steady or growing. In terms of the markets, respondents were most optimistic about the China market, followed by North America and Western Europe. As for the product materials, Gold-Karat was expected to be the most popular, followed by Gold-Karat rose (39%) and Gold-Karat yellow (34%).

All in all, the Hong Kong International Jewelllery Show 2018 was a huge success and the next show will be held in March, 2019.

IJL®
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LONDON

# Discover Luxury Jewellery at IJL 2018

From exceptional white and fancy-colour diamonds, to exquisite coloured gemstones and precious metals, the luxury jewellery market is a sparkling example of artistry and imagination. Despite the ongoing challenges of tempting a new generation of customers to buy fine jewellery, high-end retailers continue to excel through well-established and growing relationships with global luxury brands. With the rise and rise of the internet as a veritable shop window and the importance of Instagram as a sales tool, young fine jewellers have an opportunity to showcase their designs to a global network of retail jewellers from thousands of miles away. Despite this, there will always be the need to forge personal connections – made possible only by face-to-face meetings – to build loyalty, trust and comraderie in an industry that is continually shifting and changing with the times.

The global fine jewellery market is a sparkling balance of these established luxury brands and emerging designers, all vying for the attention of the finest high-end retailers. At International Jewellery London (IJL), these three facets of the jewellery industry come together, with suppliers, designer brands and buyers gathered together under one-roof. For more than 60 years, IJL has been introducing the best of British and multi-national suppliers to luxury retailers. Visitors hail from independent boutiques, multi-premise retailers, department stores, ecommerce companies, airlines, luxury hotel groups, television broadcasting businesses, galleries and museums. IJL will take place at Olympia Grand, London, United Kingdom, from September 2-4, 2018.

# Fashion Jewellery for a Stylish World at IJL 2018

Predicting the next big trend has always been key for fashion jewellery brands. Whether drawing inspiration from the catwalks or speaking to social media influencers, those brands that look ahead are usually the ones with the most successful seasonal ranges. Today's fashion market is packed with high-quality players creating fantastic jewellery from sterling silver, plated-base metals, and more innovative materials, like leather, silk, plastic and even porcelain. The best collections are carefully-considered, balancing commerciality with an emphasis on price, quality, and eye-catching design. What is clear is that today's consumer wants something new, something unique and something that reflects their personality.

Each year, an exciting array of fashion jewellery brands exhibit at International Jewellery London (IJL) to meet retailers, make new connections and get essential feedback on their ranges. With an entire Design Gallery dedicated to established and emerging businesses, IJL is an ideal platform to present newness to a verified trade-only audience and members of the UK and international press. For more than 60 years, our beautifully-presented show floor has offered a range of exhibitor spaces, both small and large, for brands looking to make their mark on the United Kingdom. Plus, our home in London – one of the fashion capitals of the world and a hub for design, innovation and business – ensures visitors travel from far-and-wide to stay ahead of the competition. IJL will take place at Olympia Grand, London, United Kingdom, from September 2-4, 2018.

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# Mica Silver Jewellery Manufactory (China) Company

Email : info@mica.hk

Mica Silver Jewellery Manufactory (China) Company, established in 1998, is a manufacturer, supplier and exporter of a variety of leather bracelets and necklaces. It specializes in the production of Genuine Round Leather, Genuine Plait Leather, Satin, Wax Cord bracelets and necklaces with 925 Silver Clasp and 316L Stainless Steel Clasp. On top of its OEM capability, Mica has also been successfully been branded, which acknowledges the popularity of its leather bracelets in China and overseas regions. In the near future, the company will continue to launch different series of jewlery under the brand name Mica. The latest collection of Mica jewelry features Tahitian Pearl and South Sea Pearl adorning leather bracelets. The company is reputed for its quality products, professional services and credibility which have gained support for it from global customers in more than 40 countries over the last 19 years. Internationally acclaimed, Mica jewelry is widely popular among buyers and professionals. The company now also has its own workshops and showrooms in China and Hong Kong. Mica will remain dedicated to introduce more innovative and unique products. Contact the company for more information.

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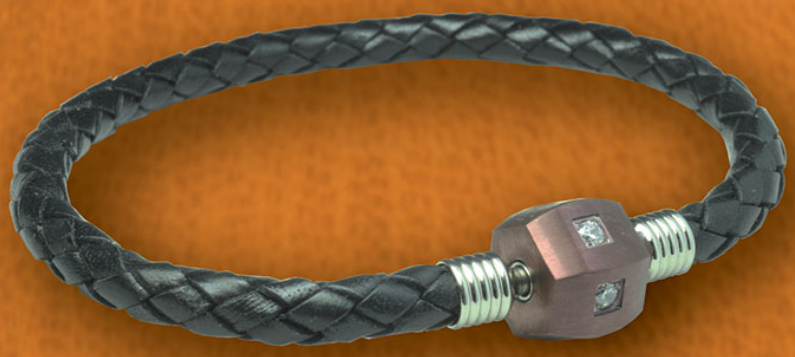

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